

## Game Data Analyst – AAA Games – Ireland

### Description

### Company Description

People Can Fly is one of the leading independent AAA games development studios with an international team of hundreds of talented individuals working from offices located in Poland, UK, US, and Canada, and from all over the world thanks to our remote work programs.

Founded in 2002, we made our mark on the shooter genre with titles such as Painkiller, Bulletstorm, Gears of War: Judgment, and Outriders. We are one of the most experienced Unreal Engine studios in the industry and we are expanding it with in-house solutions called PCF Framework.

Our creative teams are currently working on several exciting titles: Gemini is our new project being developed with Square Enix; Maverick is a Triple-A game developed in collaboration with Microsoft Corporation; Bifrost & Victoria are projects we're growing in the self-publishing model. We are also busy working on a VR and undisclosed projects, more information on those to come later.

With over 20 years of experience, PCF sets out to explore new horizons. We aim to combine our expertise with creativity of the best and most forward-thinking talents in the industry to work together on the new generation of action games for the global gaming community.

If you decide to accompany us on this journey, you'll have a chance to perfect your craft and expand your knowledge, working alongside leaders in the industry on bringing a brand-new unique experience to the players worldwide.

**Please note, this role is located in Dublin, Ireland. All candidates must be located or open to relocation to Ireland.**

### Job Description

People Can Fly is looking for a Data Analyst with a focus on collection, interpretation, visualization, and analysis of players' behavior data to help drive and support our decision-making. The primary objective of the position is to transform complex data into a reporting structure that allows Game Teams & Publishing stakeholders to understand the data and draw actionable conclusions.

As a Data Analyst you will work closely with the development team to optimize and elevate their products. Using your data prowess, you will actively identify where analyses can provide value, recommend what data should be collected, and produce reports which will be used to help steer the future of People Can Fly games. You will have the opportunity to partner with designers, marketers, product managers, and peer data scientists to uncover insights that will improve our ability to engage, retain and monetize our players.

The successful candidate will have excellent SQL knowledge, and enjoy combining analytic skills with business acumen to provide the data and insights that will drive our continued success.

### Hiring organization

Candidate-1st

### Employment Type

Full-time

### Beginning of employment

asap

### Job Location

Dublin, Ireland

### Working Hours

40

### Base Salary

euro USD 64K - 106K \*

### Date posted

May 18, 2024

## Responsibilities:

- Find opportunities to elevate the impact of analytics – Become an expert in the data and analytics infrastructure around the products you support. Identify areas of improvement, make recommendations, and work with engineering teams to implement those solutions.
- Generate fast insights – Drive action through data insights on new game features, live game events, or upcoming game launches!
- You'll create and provide on-going reports and monitor the performance of our games.
- You'll transfer complex mathematical relationships into actionable dashboards, presentations and talks; you'll edit large amounts of data in visually concise and comprehensible ways.
- You'll define, create, and implement complex quantitative models for projection to evaluate user behavior, and you'll identify the decisive predicting variables for successful customer retention steps.
- You'll evaluate A/B tests and multivariate tests to optimize mission-oriented decisions.
- You will conduct analysis using SQL and other database tools.
- You will guide best practices in tools and visual technologies to help evolve the project dashboards to provide essential data for project monitoring.
- You will develop scripts and queries to import and manipulate clean data from multiple sources.

## Qualifications

- 2+ year proven track record doing data analysis of digital business and gameplay data (or related analytics and reporting).
- Proficiency in SQL, both writing new queries and reviewing/optimizing existing queries.
- Demonstrable experience in visualization tools such as Tableau or Power BI.
- Experience distilling analytics findings to tell a story with data to various types of audiences.
- Strong in mathematics and quantitative analysis with a passion for numbers and data
- Knowledge of and passion for video games.

## Additional Information

### What we offer:

- Private medical healthcare and dental insurance for PCF's employees and their families.
- Access to wellbeing platform – Gympass for employees and family members.
- Online Polish and English language classes.
- Access to the pension scheme.
- Flexible working hours.
- Free virtual health and mental wellbeing sessions included in the plan for members and their dependents.
- Personal development opportunities and ability to work in a global environment.
- Work in a creative team with people full of passion for what they do.

### How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

### **Job Benefits**

USD 64K – 106K \*