

## Senior Data Scientist (Maternity Cover)

### Description

Blinkist connects people with powerful ideas from leading authors and experts to broaden perspectives, gain knowledge, and spark understanding in all areas of their life, both personal and professional.

Used by over 28 million people worldwide, Blinkist distills the key ideas from the most relevant, impactful books and podcasts. These can be read or listened to in 15-minute summaries, that we call Blinks.

Together with Go1, our parent brand, who gives organizations and their employees access to the largest curated e-learning library on the planet, we're on a mission to reach one billion learners as we unlock positive potential through a love of learning. 

### About The Role

As a Data Scientist specializing in marketing, you will leverage your expertise to enhance our marketing strategies through sophisticated attribution and ROI models. Your role will involve analyzing vast datasets to refine content targeting, enhance the precision of marketing ROI forecasts, and build robust systems that automate and streamline marketing operations. If you thrive in dynamic environments and are passionate about creating solutions that tackle diverse marketing-related challenges, this position offers the opportunity to make a significant impact in shaping our marketing efforts.

A few important notes about this position:

- This is a 9-month maternity cover contract.
- You can work in a hybrid setup from our offices in Berlin or Paris, or fully remote within Germany, France or the UK. We can only hire candidates who are based in these countries and already have the legal right to work there.
- Check out the interview process for this position here:  
<https://jobs.blinkist.com/egf>

### What You Will Do

- Review the performance of existing attribution and eROI systems to identify improvement opportunities
- Develop ML-models to support marketing automation
- Conduct exploratory data analyses to find actionable insights
- Visualize and document your work

### Hiring organization

Candidate-1st

### Employment Type

Full-time

### Beginning of employment

asap

### Job Location

Hybrid in Berlin or Paris / Remote within Germany, France, UK

### Working Hours

40

### Base Salary

euro GBP 99K - 165K \*

### Date posted

May 24, 2024

## What You Need To Have

- You have 4+ years of experience working with machine learning models
- You have 2+ years of experience working with marketing-related challenges and data
- You've worked with the Python ecosystem: Pandas, NumPy, Scikit-learn, Jupyter, Tensorflow
- You are fluent in SQL
- You have good communication skills and communicate confidently in English
- You're a great fit to our team by bringing humour, passion and a drive for ownership

## Great to Haves

- You have good knowledge of software architecture and design patterns
- You have experience working with AWS
- You have experience working with DBT

## Why Blinkist/Go1

Our unique culture of empowerment, mutual respect, and transparency has always been our defining characteristic. We support each other and carve out opportunities for every individual to develop and grow. We strongly believe that diversity powers innovation, thus we celebrate and support our differences, providing equal opportunities for employment and career growth. We embrace a flexible, remote ways of working that support different needs and lifestyles.

🌟🌟 Blinkist is proud to have been selected by LinkedIn as one of the Top 25 Startups in Germany. Glassdoor and Kununu ratings put us amongst Berlin's top employers.

These are some of our most valued benefits:

- Competitive incentive plan in addition to [salary](#)
- Employee Stock Option Plan
- Flexible approach to work
- Monthly work from home or transport reimbursement
- One time work from home office set up budget
- Unlimited access to the Go1 Learning Hub, and mentorship program
- Professional development fund
- Volunteer leave to give back to the community
- 30 PTO days + Wellbeing days + Learning Days
- Flexible public holidays – take the days off that are important to you, swap out the ones that are not
- Family planning & parental leave, plus support for parents returning to work
- Wellness initiatives and an Employee Assistance Program

If you choose to join our team in Berlin, you'll have access to our modern office space in Neukölln and enjoy healthy plant-based meals prepared fresh every day by our very own chef. 🌱🌱

## Apply Now

If we've captured your interest and you want to take part in changing the world through the power of ideas – apply now and tell us what got you excited about this opportunity.

We look forward to hearing from you! 🙌🙌

🙌🙌 Research shows that while men apply to jobs when they meet an average of 60% of the criteria, women and other marginalised folks tend to only apply when they check every box. If you think you have what it takes, even if you don't meet every single point on the job description, please still get in touch. We'd love to have a chat and see if you could be a great fit.

Information on how we process your personal data can be found in our Privacy Policy: [Blinkist Privacy Policy \(English\)](#) / [Blinkist Privacy Policy \(German\)](#)

### **How the process will look like**

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

### **Job Benefits**

GBP 99K – 165K \*