Technical Data Analyst

Description

Job Summary:

Company: Live Nation Entertainment

Department: International Data Team

Location: Farringdon, London

Working Hours: Full time

Contract type: Fixed term contract until May 2025

Role Description

An exciting opportunity to join the international data team at Live Nation Entertainment.

Live Nation Entertainment is the world's leading live entertainment company, comprised of global market leaders: Live Nation Concerts, Live Nation Media & Sponsorship and Ticketmaster.

This role helps deliver and improve data and analytics programs for Live Nation International business supporting marketing, digital advertising and business operations. You will help improve Data platforms, BI & Analytics solutions and be responsible for the adaptation of data tools and platforms across international markets. You will play a pivotal role in shaping data transformation initiatives supporting business stakeholders across Live Nation International markets

What it's like to work in the Team

You'll be a part of the Live Nation's international data team delivering data solutions and programs supporting business operations and stakeholders across markets in UK, EMEA and international regions. We are a diverse, flexible and collaborative team. The successful candidate contributes to our core values of driving data excellence and making data useful

What the role Involves

Hiring organization
Candidate-1st

Employment Type
Full-time

Beginning of employment
asap

Job Location
Farringdon, London, United Kingdom

Working Hours
40

Base Salary
euro GBP 24K - 44K *

Date posted
May 21, 2024

- Working as part of Data & Analytics team, your role will be to provide clean, tested, well-documented and well-modelled data sets, that will enable and empower analysts and business users

- You will maintain and develop SQL data transformation to surface clean data for analysis, BI and audience segmentation

- You will be support in optimisation of data platform and help improve data quality

- Produce reports and analysis supporting delivering consumer insights and performance

- You'll work with product engineering and data teams to ensure modelling of source data meets downstream requirements.

- Support marketing and media teams with audience segmentation and insights utilizing DMP, CDP and ad-tech tools

- Support data and tech teams in rollout of new tools, digital tracking and data programs in product, customer and privacy compliance

Who you are

Competencies / Skills / Knowledge / Experience

- Excellent SQL skills with good understanding data warehousing, data modelling concepts and structuring new data tables

- Experience in working with Customer data platforms (CDP) and data platform like Databricks or similar

- Experience in working with web analytics data like Google analytics, GA4 or Adobe Analytics and similar is must

- Experience and hand-on expertise in developing dashboards and reports using Google Looker Studio, Tableau or similar tools

- Good understanding of data privacy regulations like GDPR and its impact on data collection would be advantageous.

- Excellent communication and presentation skills

- Analytical skills and data-driven mindset, ability to articulate technical solutions to business stakeholders

- Proactive, highly motivated, curious and critical thinker

Equal Opportunities

We are passionate and committed to our people and go beyond the rhetoric of diversity and inclusion. You will be working in an inclusive environment and be encouraged to bring your whole self to work. We will do all that we can to help you successfully balance your work and home life. As a growing business, we will encourage you to develop your professional and personal aspirations, enjoy new experiences and learn from the talented people you will be working with. It's talent that matters to us and we encourage applications from people irrespective of their gender identity, race, sexual orientation, religion, age, disability status or caring responsibilities.

The Company

Live Nation Entertainment is the world's leading live entertainment company, comprised of global market leaders: Ticketmaster, Live Nation Concerts and Live Nation Media & Sponsorship. Ticketmaster is the global leader in event ticketing with over 500 million tickets sold annually and more than 12,000 clients worldwide. Live Nation Concerts is the largest provider of live entertainment in the world, promoting more than 40,000 shows and 100+ festivals annually for nearly 4,000 artists in over 40 countries. These businesses allow Live Nation Media & Sponsorship to create strategic music marketing programs that connect over 1,000 brands with the 98 million fans that attend Live Nation Entertainment events each year. For additional information, visit www.livenationentertainment.com #LI-SL1

APPLICATION DEADLINE: Monday 27th May. We reserve the right to close applications at any time so encourage early application.

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

GBP 24K – 44K *