Senior Data Scientist

Description

The Opportunity

Measure.Monks, the marketing effectiveness division of Media.Monks, is looking for a bright and personable Data Scientist/Senior Data Scientist at the top of their game to support the next phase of our product and software development roadmap and help drive the company on towards continued double digit growth.

The role description

As a Data Scientist/Senior Data Scientist, your role will be to assist with the development of our core analytical approaches and our client facing tools and systems, ensuring that they remain marketing leading and that they can plug seamlessly into wider group initiatives. Specifically we are looking for someone who can;

- Maintain and enhance our suite of client facing tool and solutions
- Develop and maintain cloud-solutions, ensuring speed, scalability and security for all of our systems
- Assist with the development of our core analytical products and ensure that our marketing measurement solutions are built on the newest and best approaches
- Support our analyst teams to further automate their processes and workflows
- Work closely with senior leadership to take top level ideas and turn them into concrete development plans
- Work with development teams in our wider group to ensure that our solutions plug effortlessly into their platforms and systems

Requirements

We are looking for someone at the top of their game who has a proven track record in developing high performance, secure applications for clients. We are specifically interested in candidates with experience in the following areas;

- Proven track record of building solutions in R and/or Python using core data science libraries such as pandas, seaborn, sklearn and statsmodels in Python, and / or R libraries such as the tidyverse family, plotly, highcharter, nloptr, R6, testthat in R
- Experience developing client facing web based tools, with experience in R:R Shiny or Python: Dash/Flask particularly valuable
- Knowledge of cloud computing, particularly GCP or AWS
- Experience working with relational databases such as MySQL or Postgres would be a plus
- Familiarity with solutions such as Git and Docker
- Experience and interest of working in marketing analytics and of using techniques such as Multi-Touch Attribution, Marketing Mix Modelling or similar would be highly desirable
- Knowledge of machine learning techniques such as Neural Nets, Random Forest or XgBoost and working with LLMs and associated techniques would be beneficial

Hiring organization
Candidate-1st

Employment Type
Full-time

Beginning of employment
asap

Job Location
London

Working Hours
40

Base Salary
euro GBP 101K - 166K *

Date posted
June 4, 2024

- You are highly driven, dedicated, and have a keen sense of personal responsibility, and are happy working independently and as part of a team on projects and solutions
- Ability to communicate complex ideas to non-technical stakeholders a must

#LI-BK1 #LI-Hybrid

About Media.Monks

Media.Monks is the purely digital, unitary operating brand of S4Capital plc that connects 7,600+ digital natives across one global team. We are united by a mission to shift industries forward and pave the path towards ambitious outcomes so our clients and our people can realize their full potential for growth. Joining Media.Monks means becoming part of a highly ambitious collective of some of the most gifted, focused, joyful talent from all over the world, with the goal to change the industry for good.

Our unified model combines solutions in media, data, social, platforms, studio, experience, brand and technology services to help our clients continuously reinvent themselves throughout increasingly rapid cycles of disruption. Our efforts to shape culture, build innovative technologies and unlock the future of growth have earned recognition from numerous esteemed panels: we maintain a constant presence on Adweek's Fastest Growing lists (2019-23), regular recognition at Cannes Lions, and continual inclusion in AdExchanger's Programmatic Power Players (2020-24). In addition, we've received the honor of being Adweek's first AI Agency of the year (2023), the title of Webby Production Company of the Year (2021-24), a record number of FWAs, and have earned a spot on Newsweek's Top 100 Global Most Loved Workplaces 2023. Together, these achievements solidify our experience in digital innovation, excellence in craft, and commitment to personal growth.

We are an equal-opportunity employer committed to building a respectful and empowering work environment for all people to freely express themselves amongst colleagues who embrace diversity in all respects. Including fresh voices and unique points of view in all aspects of our business not only creates an environment where we can all grow and thrive but also increases our potential to produce work that better represents—and resonates with—the world around us.

While we continue to grow our teams, please be mindful of fraudulent job postings and recruiting activities that may use our company name and information. Please be mindful to protect your personal information, especially your national identification number, and bank account information during a recruiting process. While Media.Monks may reach out to potential candidates via LinkedIn, we will always ask applicants to apply through our website (https://media.monks.com/careers) and will never ask for payment or bank account information during the recruitment process.

Disclaimer:

- *Responsible for resourcing and implementing security controls for your teams processes and systems*
- *Responsible that all your personnel apply information security in accordance with the established information security policy*

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and

architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

 GBP 101K – 166K *