Product Data Analyst – Retail BI & Analytics Team

Description

Company Description

Sales is a global function within the H&M brand with the mission of growing and engaging our customer base, as well as growing and developing our sales channels. By holding the responsibility for our regions and bringing together expertise from both business and digital & tech perspectives, Sales plays a key role in delivering on our brand plan – to elevate H&M through product, experience, and brand providing aspirational fashion at an unbeatable price.

The mission of the Retail Unit at Sales is to grow and transform the portfolio by building exceptional store experiences – securing high productivity, financial resilience and a strong brand. This is done through holistic retail strategies, fueled by tech innovation and enabled through our global network of teams and partners.

Job Description

The Retail BI & Analytics team is a team gathering data competencies within the newly formed Retail unit including Data Analysts, Data Scientists, Product Data Analysts and Business Intelligence Analysts. The role of Product Data Analyst within Retail BI & Analytics team works closely together with the Value Streams within Retail Tech, supporting with business cases, analysis, reporting and testing to understand the product performance and guide the value stream's work.

As a Product Data Analyst working in Retail you will be a key enabler to explore and support data driven product development for one of the value streams bringing the latest retail tech experience to our stores and customers; Decide & Go, Manage Store Portfolio or Store Colleague Experience. You will work closely with the Value Stream Manager, Product Managers and Business Experts to build BI dashboards and reports to monitor KPIs, perform A/B tests and provide analysis and insights to support your colleagues with data and insight-driven decision making on strategic directions.

In the role you will:

- Be a crucial person for your colleagues to understand how our product development impacts the business
- Proactively support product development with analytical insights and recommendations which helps to drive innovations and achieve strategic advantage
- Perform analysis on large sets of data to extract impactful insights that will inform and guide development efforts both in the product teams as well as supporting the value stream with business cases
- Support the product teams within the value stream with setting KPIs and following up on performance
- Translate business requirements into analytical requirements and design analytics and reporting solutions together with global business stakeholders as well as regions to maximize their impact
- Utilize analytical techniques and tools such as R, Python, SQL and Power BI to generate actionable insights, recommendations and follow-up on our

Hiring organization
Candidate-1st

Employment Type
Full-time

Beginning of employment
asap

Job Location
Stockholm, Sweden

Working Hours
40

Base Salary
euro USD 64K - 106K *

Date posted
May 14, 2024

initiatives
- Interact and influence the analytical community within H&M to explore and enable new data areas to realize even more business potential

Qualifications

As a person we believe that you are a true role model of H&M values and that you are an ambitious, flexible and communicative team player. Your positive drive and curiosity sees the potential and opportunities in our way of working and wants to understand, test, scale and learn. By having a business and customer-oriented mindset with the motivation to constantly improve, achieve targets and drive agenda forward you are key player in the team. You like taking responsibility, prioritize and enjoy working in a changing environment

Additionally, we see that:

- You have an academic degree in a quantitative field, such as engineering, business, economics, finance or math/statistics
- You have developed strong analytical skills through relevant work experience as a data analyst or similar
- You are experienced in using programming languages like R or Python for data analysis
- You have deep knowledge in how to use tools such as Power BI, SQL or Databricks and are confident in working with large data sets using SQL and extracting data by writing complex queries.
- You have experience in A/B testing
- You are a clear communicator who can easily translate complex analytical methods to business stakeholders and are comfortable in presenting results of your analyses to different stakeholders
- You are a team player and enjoy sharing your knowledge with colleagues

Additional Information

This is a permanent role, based in Stockholm and reporting to Tobias Klingberg, Head of Retail BI & Analytics. If you feel your experience, skills and ambitions are right for this role, please apply with your CV through this job posting. If you have any questions about the role and/or the process, please contact Sarah Assem.

H&M Group is committed to creating a Diverse & Inclusive environment and we are actively looking for qualified candidates irrespective of race, gender, gender identity, sexual orientation, ethnicity, religion, national origin, disability, or age.

At H&M Group we strive to have a fair and inclusive recruitment process. Why kindly ask you to not attach cover letter in your application as they often contain information that can easily trigger unintentional biases.

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

USD 64K – 106K *