

Senior Data Analyst

Description

Are you passionate about data-driven decision-making and enjoy creating visually compelling stories? Groupon is seeking a skilled Senior Data Analyst with advanced visualization skills to join our team. This role is ideal for someone who has a knack for uncovering insights through data analysis and translating them into actionable recommendations.

🔗🔗 What is our mindset?

- We would compare ourselves to a sports team, where we strive to assemble the best team with the available resources.
- While maintaining values like fairness, mutual support, and respect, we also focus on performance, aiming to build a top-notch organization capable of delivering excellent results quickly. Our culture is built on courage, ambition, and is strongly meritocratic, allowing the most capable individuals to grow rapidly.
- [Learn more about us on the landing page](#)

🔗🔗 You'll be spending your time on the following:

- Develop a deep understanding of our consumers and merchants and how they interact with each other and with our product.
- Analyze complex data sets to identify trends, patterns, and insights.
- Develop and maintain reports, dashboards, and data visualizations to support business needs.
- Be a partner to business teams across the marketplace, helping them to better understand their performance through strategic analytics and structured thinking.
- Support our most strategic topics with deep-dive analytics, insights, recommendations.
- Empower the teams across Groupon Operations to answer data questions quickly and easily by building high-quality ground truth data sets, metrics and dashboards.
- Lead data-related projects from conception to completion, ensuring accuracy and timely delivery.

🔗🔗 We're excited about you if you have:

Hiring organization

Candidate-1st

Employment Type

Full-time

Beginning of employment

asap

Job Location

Prague

Working Hours

40

Base Salary

euro EUR 95K - 147K *

Date posted

June 4, 2024

- At least 5 years of experience in data analytics and business intelligence or significant relevant experience.
- Proficiency in SQL. Experience in other data analysis tools such as Python, R or equivalent is a plus.
- Strong experience with Tableau visualization and data concepts.
- Excellent analytical and problem-solving skills.
- Strong communication skills with the ability to explain complex data concepts to non-technical stakeholders.
- Proven track record of working collaboratively in cross-functional teams.

?? We value Data analyst who are:

- A proactive approach, willing to take initiative and seek solutions.
- A quick starter and can run the tasks independently with minimal supervision and guidance.
- Adaptable to new tools, new business areas (e.g. marketing channels), and diverse team environment.
- Attention to detail, ensuring thoroughness in data interpretation.
- Balance between patience in long-term project results and urgency in short-term tasks.
- A preference for simplification, avoiding unnecessary complexities in tasks.
- A strong sense of ownership and responsibility in all undertakings.

We like to give a chance to someone who has a strong drive and is self-driven. Send us your CV. ??

Groupon's purpose is to build strong communities through thriving small businesses. To learn more about the world's largest local ecommerce marketplace, click [here](#). You can also find out more about us in the [latest Groupon news](#) as well as learning about our [DEI approach](#). If all of this sounds like something that's a great fit for you, then click apply and join us on a mission to become the ultimate destination for local experiences and services.

Job Benefits

EUR 95K – 147K *