

Senior Business Intelligence Manager

Description

What you'll be doing...

Join our Future Business Intelligence team as a Senior Business Intelligence Manager, where you'll play a key role in enhancing performance across Future.

Our Mission is to make sure that everyone across the organisation has the right information, at the right time, and in the right way to enable them to make informed decisions.

The Senior Business Intelligence Manager reports to the Business Intelligence Director and is accountable for delivering reporting, analytical insight and decision support to major elements of Future's B2C division: digital audience, digital advertising and affiliate ecommerce.

This is a hands-on role sitting at the intersection of our data and business functions, requiring close collaboration with strategic decision-makers across the organisation to explore commercial opportunities and deliver high-impact projects that support our strategic initiatives.

Experience that will put you ahead of the curve...

- Experience as a Business Intelligence Manager or similar analytic manager role with line management responsibilities. Experience of leading managers is highly desirable.
- Highly proficient with SQL, data modelling and [ETL](#) processes
- Highly proficient with Google Search Console and Google Analytics, BigQuery, Looker / Looker Studio and Google Sheets
- Experience and ability to work with stakeholders at all levels, technical and non-technical
- Experience leading complex cross-functional projects and responding positively to evolving requirements
- Experience providing analytic support (e.g. in-depth keyword research and analysis, in-depth SERP analysis) to guide onsite and offsite digital audience and SEO strategies
- Desirable – Experience providing analytic support to guide affiliate ecommerce strategies and digital advertising strategies

What's in it for you...

We have a number of awesome perks available to our staff. We offer huge opportunities to learn and develop, whether through professional qualifications, exposure to incredible business projects or informal lunch & learns, hosted by your colleagues. We have a fantastic culture where we really do care about our people and want everyone to succeed. Varied roles mean you're not pigeonholed in to one finite area but get the opportunity to develop a wide range of skills and experience

And to top it all off, not only do we offer unlimited holiday because we trust you to manage your workload and time but we also offer a share in our success whereby every colleague is eligible to join our profit pool bonus scheme – if Future hits their performance targets all colleagues may receive a bonus.

Hiring organization

Candidate-1st

Employment Type

Full-time

Beginning of employment

asap

Job Location

Bath, England, United Kingdom

Working Hours

40

Base Salary

euro GBP 66K - 90K

Date posted

June 8, 2024

Internal job family level T3

The expected range for this role is £66,000 – £90,000

This is a Hybrid role from our Bath Office, working three days from the office, two from home

Who are we...

We're Future. We're 3000+ colleagues over 250+ brands speaking to 400 million people every month across the globe through websites, events and magazines. We've got ambitious plans that build on our growth momentum and unlock new opportunities and we're looking for talented people who want to be a part of it.

Our Future, Our Responsibility – Inclusion and Diversity at Future

We have a voice and we're going to use it. We promote diversity and inclusion not just in our recruitment processes, but everything we do. We're an equal opportunity employer and we will continue to ensure our recruitment process is free of bias and our workplaces are inclusive, positive, free of discrimination and respecting of all backgrounds and beliefs. Our culture is underpinned by our values and employees – current and future – are treated with respect and fairness.

Please let us know if you need any reasonable adjustments made so we can give you the best experience!

Find out more about Our Future, Our Responsibility on our website.

#LI-NG1

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

GBP 66K – 90K